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Jeremy Price Joins CRS Data **CRS Data expands internal team to service growing customer base**

KNOXVILLE, Tenn. – July 7, 2016 – Jeremy Price, a veteran financial marketing executive out of Knoxville, Tenn., has joined [CRS Data](#) to help the company continue expanding its extensive property data service to banks across the U.S. Price brings with him more than 10 years of experience helping community banks creatively market, reach new consumers and ultimately drive impressive brand and sales growth.

As [CRS Data's](#) new Marketing Product Analyst, Price will help guide the development of the [CRS Data Banker Suite](#), a multi-functional online data program that creates a variety of solutions for in-house teams.

“We are absolutely honored to welcome Jeremy Price to our marketing team at CRS Data,” said Kari Autry, director of product and marketing at CRS Data. “His insight into the unique needs of differing financial teams will be a guiding post as we work together to ensure that CRS Data continues providing insightful solutions for banks of all types.”

Price has worked with a range of banks, most recently as the vice president of human resources and marketing director at American Trust Bank of East Tennessee. There, he developed online marketing strategy, designed new products and founded the

company's successful email marketing initiative. Price was instrumental in building brand recognition and engagement in the online space for the community bank. In 2015, the Independent Community Bankers of American (ICBA) named Price to its *top 25 community bankers in social media* list for his work in making social media an integral part of marketing and communications strategies.

Headquartered in Knoxville, Tennessee, CRS Data provides public records services to bankers, appraisers, investors, and other specialty financial customers. The company's accurate and timely data, quality products and unparalleled customer satisfaction has helped the company grow into a leading provider of public records tax data in the U.S.

About CRS Data

For more than twenty years, [CRS Data \(Courthouse Retrieval System, Inc.\)](#) has worked to put powerful, accurate data at the fingertips of its customers. Simply put, the company is dedicated to doing data better. CRS Data's innovative suites, robust data, reliable technology and outstanding customer service are why real estate professionals, MLSs, and bankers across the nation turn to the company for their property intelligence. Visit www.crsdata.com to learn more.

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